

BEBASHI

215-546-4140

1528 Walnut Street • Suite 1414 • Philadelphia, PA • 19102

Rashidah Lorraine Hassan
Executive Director



June 1, 1990

Ms. Patricia Kind
President
Van Ameringen Foundation, Inc.
509 Madison Avenue
New York, New York 10022

Dear Ms. ^{PAT} Kind:

Sorry for the delay, it's been a very busy time at BEBASHI.

I have enclosed an activity summary and some attachments for your review.

Also, included is an income expense statement.

If there is any additional information you will need please call me.

Thank you again for your assistance.

Sincerely,

Curtis W. Wadlington
Deputy Director
Program Operations

CWW/rls

cc: Rashidah L. Hassan, Executive Director
Gloria J. Cuie, Project Manager Community Education Project

Enclosure

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Community Education Project Overview

During the first four (4) months of the project the Deputy Director of Operations and BEBASHI support staff executed the following activities:

July - August 1989

Developed project staff job description and began search for project manager.

September - October 1989

Conducted interviews and hired project manager. Manager received BEBASHI orientation/ management training.

The remainder of the report reflects the activities conducted by the project.

I. Church Community

A. Berean Ecumenical AIDS Resource Center

Community Education Project completed two (2), four part, two (2) and one-half (1/2) hour series of HIV/AIDS training at the center. In February of this year, the Center received a grant from a local foundation and because of their newly acquired funding Berean has been concentrating on program enhancement, therefore we have two (2) HIV/AIDS training sessions to complete, and these sessions will be scheduled in the near future. CEP is currently serving on Berean's interim board to assist in developing the center's community education program and staff training. Once staffing is completed at the center, CEP will schedule at least two (2) additional training series. CEP is hopeful that the surrounding community participation will continue to increase in future CEP HIV/AIDS training series.

- o Basic AIDS 101
- o Women and AIDS
- o Children and Youth
- o Substance Abuse
- o Role of the Church
- o Education, service, and support programs
- o Psychosocial needs and care issues relating to the
- o African American Community.

Six (6) BEBASHI staff participated in the training sessions. The quest facilitator was Gwendolyn Johnson, Executive Director of The William J. Craig Memorial Foundation. CEP also provided technical assistance and support to Berean which contributed to their receipt of funding from a local foundation.

B. Philadelphia Black Clergy and Vicinity

Philadelphia Black Clergy and Vicinity is an organization of over four hundred (400) churches in the Philadelphia area. CEP will be instrumental in incorporating a sexual health series format designed specifically for churches. With pastoral support, CEP has completed extensive HIV/AIDS education for two (2) congregations located in West Philadelphia and North Philadelphia; these two (2) areas of the city are experiencing the highest incidence of infection. With the assistance of CEP both churches are in the process of scheduling and HIV/AIDS presentation for the surrounding community. Because of the commitment these churches have made to assist in the fight against this horrible disease (AIDS) in their communities, they will be ideal test sites for the sexual health series. The sexual health series will be an effective tool the church can utilize to:

Philadelphia Black Clergy and Vicinity (Cont'd)

- o Demonstrate the churches concern for the sexual health of community
- o Increase the community's knowledge of HIV/AIDS and other sexually transmitted diseases
- o Develop a closer unity between church and community.

Once established, we anticipate replicating this series in churches city wide.

C. Philadelphia Clergy Committee on AIDS

Community Education Project actively participates in the Philadelphia Clergy Committee on AIDS. BEBASHI was instrumental in creating this committee. The committee is comprised of forty (40) African American Clergy whose purpose is to assist and educate their peers concerning HIV/AIDS. Community Education Project assisted the committee in providing a two (2) day workshop on Pastoral Counseling for People with AIDS and their families/ friends. Also, CEP assisted in forming a monthly newsletter called "Caring". CEP will submit articles to the publication which to date has a mailing list of three hundred (300) with a target of reaching five hundred (500) clergy and community organizations.

II. Colleges and Universities

Community Education Project (CEP) presented Basic HIV/AIDS at Cheyney and Lincoln Universities, two (2) historically African American Universities. CEP targeted these universities because of two (2) high risk factors; high level of sexually transmitted diseases (STD's) on campus and the age range of the students (18 through 21) population.

In conjunction with the campus health centers, Community Education Project was able to develop and implement a new concept called "Dorm Party". The "Dorm Party" includes:

- o HIV/AIDS 101 presentations, male and/or female dorms
- o Condom negotiation
- o Viewing a video
- o Question and Answer session
- o Refreshments
- o Literature/ condom distribution

Community Education Project (CEP) also provided dormitory outreach through literature distribution. Literature was distributed under the door of every resident's door. Condoms and literature was disbursed to students whom CEP came in contact with doing this process. This outreach activity commenced thirty (30) minutes before the basic HIV/AIDS presentation.

Because of the relationship CEP has established with Cheyney and Lincoln Universities and the success of the "Dorm Party", as well as the response by the students and administration, CEP has been invited back the upcoming year and for freshmen orientation.

CEP presented basic HIV/AIDS to Pierce Community College and the Community College of Philadelphia. Though these colleges are not traditionally African American Colleges, CEP presented to their African American Student Unions. The presentations consisted of; video viewing, basic HIV/AIDS 101, condom negotiation, question/ answer session, and condom/ literature distribution.

Through the "Dorm Party" and dormitory literature outreach and Basic HIV/AIDS presentations the Community Education Project successfully reached a total of 853 students.

III. Pediatric AIDS Outreach

The Community Education Project provided toys, snacks, novelty items, and candy canes for HIV infected children and their families. With the assistance of case workers, HIV infected children were identified through St. Christopher's and Children's Hospitals outpatient clinics.

The toys were contributed by Toys For Tots. Toys for Tots is an organization which Navy servicepersons collect and distribute toys to community organizations who in turn disburse them to needy families in the greater Philadelphia area. Donations were also received from the following sources:

- o Power 99 Radio Station
- o Tasty Kake
- o Whitman Chocolates
- o Philadelphia Community College
- o Salvation Army

The Community Education Project gave a total of three hundred and sixty (360) HIV infected children and their families Christmas Packages.

IV. Community Based Organizations (Low Income)

CEP has conducted presentations at a variety of community based organizations; referral/ service organizations, programs that feed the homeless, community recreation centers, and tutorial/ parenting training programs.

Community residents participated in Basic HIV/AIDS presentations through obtaining services. For example; after eating lunch and receiving an allotment of food (a community feeding program designed to meet the needs of residents whose food stamps have been depleted). Community Education would provide the Basic HIV/AIDS presentation session. The session consisted of oral pre/ post test (some participants are illiterate, therefore, CEP utilized verbal communication), video, HIV/AIDS information, condom negotiation question/ answer, and literature distribution.

One of the major concerns most community organizations have expressed is how to increase attendance of low income community residents at HIV/AIDS presentations. CEP is currently working together with a community group (African Americans United For A Better Tomorrow, A.A.U.F.B.T.) to develop a strategic plan to increase attendance of low income residents. Reasons stated as to why a resident would not attend include:

- o Lack of knowledge about HIV/AIDS
- o No understanding of how HIV/AIDS impacts them and the community
- o Lack of Motivation
- o No incentive to become involved with community based functions

V. Urban Coalition

BEBASHI provided the Urban Coalition's community based organizations with staff training. These organizations are located throughout the city of Philadelphia, and offer a variety of services to their respective communities.

This training session equipped the staff with information needed to implement AIDS Awareness in the low income community which they service. Mandatory participation of staff was required.

The project completed two (2) training sessions. The first session consisted of a pre/ post test, video, basic AIDS 101, and question and answer session.

The second session was expanded to cover three (3) days. The first day the session covered a review of Basic HIV/AIDS information for participants who attended the first session. On the second day the session was for new staff who had not received HIV/AIDS training. The third day the project expanded to include behavioral modification, street outreach and role playing. BEBASHI encouraged participants to implement in their AIDS Awareness Activities, behavior change messages.

Participants were taught techniques for street outreach. BEBASHI utilized one of it's outreach educators to lecture about outreach.

Participants were provided an opportunity to engage in simulated outreach experience(s). Role-play was also utilized to demonstrate counseling techniques.

Statistical Report

I. Number of Presentations

Churches.....	19
Community Based Organizations.....	87
College/ University.....	<u>5</u>

TOTAL 111

Total number of individuals.....	3,383
Total number of condoms distributed.....	9,693
Total number of literature distributed.....	11,246

BEBASHI INC.
Community Education Project
Income Statement
For The 9 Month Period Ending 03/31/90

REVENUE:

Foundation Grants-Restricted	\$40,000.00

Total Revenue	\$40,000.00

EXPENSES:

Salaries	\$16,523.00
Fringe Benefits	\$1,841.00
Rent	\$6,100.00
Liability Insurance	\$663.00
Telephone	\$779.00
Postage & Courier Services	\$383.00
Office Supplies	\$261.00
Educational Supplies	\$423.00
Program Supplies	\$373.00
Travel & Transportation	\$818.00
Meetings & Conferences	\$75.00
Furn. & Equip. Rental	\$56.00
Printing	\$998.00
Miscellaneous	\$25.00
Public Relations	\$442.00
Photocopier Supplies	\$66.00

TOTAL EXPENSES	\$29,826.00

NET REVENUE OVER EXPENSES

\$10,174.00
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ATTACHMENTS

Community Based Organizations

Community Based Organizations	Participants
Southwest Community Center (City of Hope Center)	40
Shepperd Center	20
Welfare Rights (Homeless Feeding)	15
West Philadelphia Coalition	50
Direct Truth	100
.Stringer Square	42
Bridgeway Community Center	103
Omni House	31
Kensington Environment Center Tutorial/ Mentor Program	15
Mulana Kazi Community Center	62
Waterview Community Center	25
A.C.O.R.N.	23
Perkins Shelter	76
Haddington Community Leadership Council	31
African American United For A Better Tomorrow	25
Shepperd Center	20
CAACY Citizens Advocates	29
Carrol Park Community Association	52
Philadelphia Employment Project	23
Elwyn Institute	84
Waters Community	19
Smith School Community Association	21

Community Based Organizations (continue)

Community Based Organizations	Participants
Covenant Church	200
Kelly School (PTA)	21
Committee BNP	300
One Day At A Time	20
Black Luthern CDC	150
Living Free	30
National Union	25
Assocation for (APM)	50
Parents United	10
YWCA	27
YMCA	<u>160</u>
TOTAL	1,899