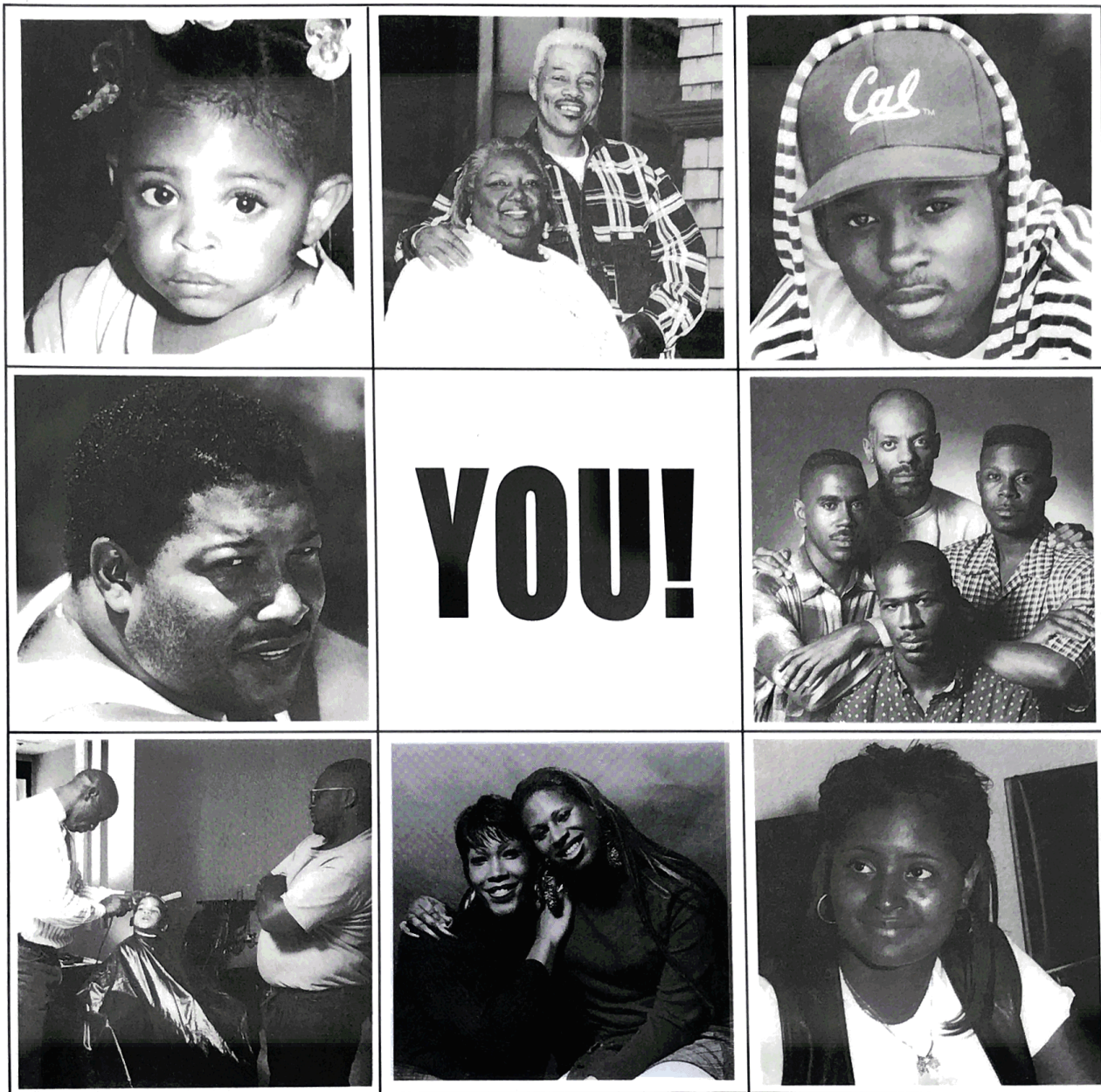


WE'RE ALL AT RISK FOR HIV/AIDS



USE A LATEX CONDOM EVERY TIME

This project was financially supported by AIDS Project of the East Bay's private donors and the Alameda County Office of AIDS Administration.

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SISTERS!

HIV/AIDS CAN TOUCH ANY LIFE



WE'VE ALL COME TOGETHER TO LEARN MORE ABOUT PROTECTING OURSELVES AND OUR LOVED ONES FROM HIV/AIDS.

HIV BREAKS DOWN THE BODY'S NATURAL DEFENSE SYSTEM, AND OVER TIME CAN LEAD TO AIDS. SISTERS WHO GET BUSY (HAVE SEX) WITHOUT PROTECTION (A LATEX CONDOM), MAY BECOME INFECTED. AND, THEY MAY PASS THE VIRUS ON TO THEIR SEXUAL PARTNER.

YOUNG WOMEN MAKE UP MORE THAN 50% OF THE HIV/AIDS CASES AMONG AFRICAN AMERICAN YOUTH. HIV/AIDS IS THE LEADING CAUSE OF DEATH FOR AFRICAN AMERICAN WOMEN AGES 15-24.

WE KNOW THAT KNOWLEDGE IS POWERFUL, SO WE'RE COMMITTED TO EDUCATING YOU AND OURSELVES ABOUT THIS DISEASE.

PROTECT YOURSELF. PROTECT YOUR PARTNER.

USE A LATEX CONDOM EVERY TIME

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DON'T LET HIV/AIDS BREAK UP YOUR CIRCLE OF FRIENDS



WARNING! HAVING SEX WITHOUT A LATEX CONDOM CAN BE HAZARDOUS TO YOUR HEALTH!

**TOGETHER WE STAND, DIVIDED WE FALL.
IN YOUR CIRCLE OF FRIENDS, DO YOU KNOW WHO IS POSITIVE?
IF ONE OF YOUR BOYS TESTED HIV POSITIVE WOULD HE STILL BE
IN YOUR CIRCLE OF FRIENDS?**

DON'T LET HIV BREAK UP YOUR FRIENDSHIP. AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN THE AGES OF 24-44.

**SUPPORT COMES IN MANY WAYS. SHOW A FRIEND YOU CARE.
KNOW THE FACTS, GET TESTED FOR HIV.**

PROTECT YOUR CIRCLE OF FRIENDS.

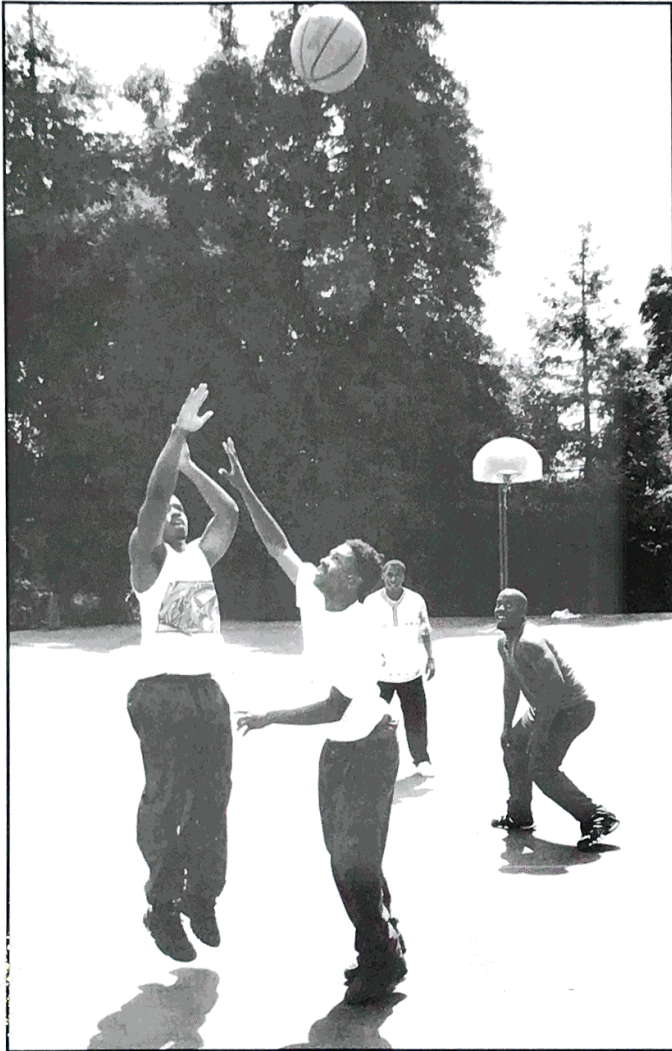
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PROTECT YOURSELF PROTECT YOUR TEAM FROM HIV/AIDS



HIV/AIDS:
DUNK THE MYTH,
SCORE WITH THE FACTS,
BECAUSE KNOWLEDGE IS
POWER.

DON'T LET HIV BLOCK
YOU OUT OF YOUR GAME.

AIDS IS THE NUMBER ONE
KILLER OF YOUNG BLACK
MEN BETWEEN THE AGES OF
24-44.

OVER HALF OF ALL THE NEW
INFECTIONS ARE IN PEOPLE
UNDER 25, THAT'S THE
HIP HOP GENERATION.

TO BE A REAL
PLAYER,
IT TAKES TEAMWORK AND
SKILLS.

YOU BETTER RECOGNIZE.

HIV CAN BE A FULL COURT
PRESS,
TAKING THE LIVES OF
BROTHERS IN THE HOOD.

IF YOU REALLY WANT TO
SCORE, YOU GOTTA BE
DOWN WITH PROTECTION.

USE A LATEX CONDOM EVERY TIME

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DREAMS...DO COME TRUE

BE HERE FOR HER FUTURE



HIV/AIDS IS A GROWING THREAT IN OUR COMMUNITY. DID YOU KNOW THAT A MAJORITY OF THE WOMEN AND CHILDREN LIVING WITH AIDS IN THE U.S. ARE AFRICAN AMERICAN? OUR CHILDREN ARE AT RISK.

I WANT MY CHILD AND EVERY CHILD TO EXPERIENCE ALL THEIR HOPES AND DREAMS. I BELIEVE OUR CHILDREN HAVE A FUTURE. I BELIEVE WE WILL FIND A CURE. UNTIL THAT DAY, IT'S GOING TO TAKE ALL OF US WORKING TOGETHER. EACH CHILD IS A PRECIOUS GIFT. SO, LET'S MAKE EACH DAY SPECIAL.

PROTECT YOURSELF. PROTECT YOUR CHILDREN.

USE A LATEX CONDOM EVERY TIME

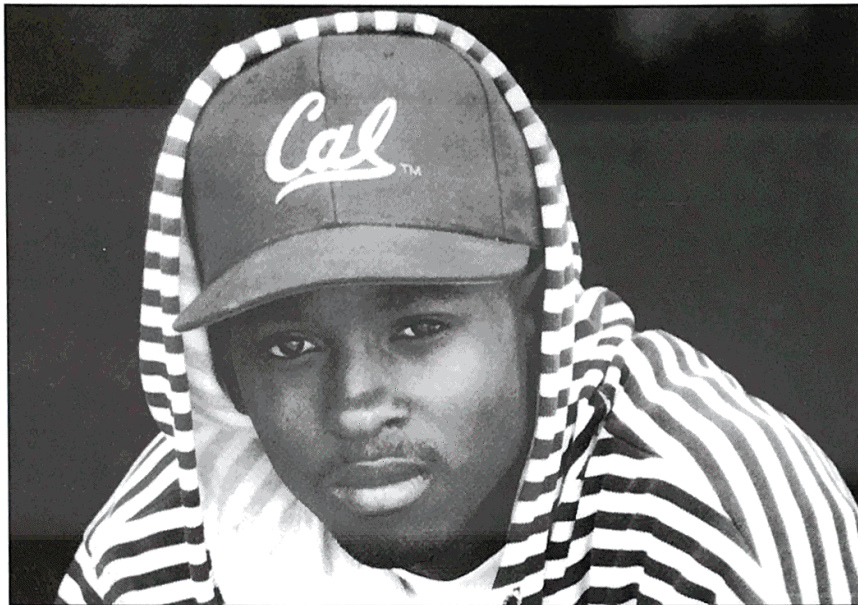
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KNOWLEDGE IS POWER AGAINST HIV/AIDS



YOUNG BROTHERS AND SISTERS ON THE STREET ARE AT RISK FOR HIV/AIDS. HIV IS THE VIRUS THAT WRECKS YOUR IMMUNE SYSTEM AND LEADS TO AIDS.

UNPROTECTED SEX IS ONE WAY THAT HIV IS EASILY PASSED FROM ONE PERSON TO ANOTHER.

OVER HALF OF ALL NEW INFECTIONS ARE IN PEOPLE UNDER 25, THAT'S THE HIP HOP GENERATION. AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN THE AGES OF 24-44.

DRINKING AND DRUGS CAN AFFECT THE DECISIONS YOU MAKE TO HAVE SAFER SEX.

ANYBODY CAN GET HIV.

THE ONLY SURE WAY IS NOT TO HAVE SEX, BUT IF YOU DO HAVE SEX, YOU GOTTA WEAR YOUR BODY BAG (LATEX CONDOM). TAKE THE TIME TO PROTECT YOURSELF FROM HIV.

PROTECT THE ONES YOU LOVE.

USE A LATEX CONDOM EVERY TIME

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EACH ONE... TEACH ONE

**DON'T LET HIV/AIDS
BECOME A FAMILY TRADITION**



**EVERY SATURDAY MY DAD WOULD TAKE ME FOR MY WEEKLY
HAIRCUT, NOW I TAKE MY SON.**

JUST THE TWO OF US HANGING TOGETHER.

**I USED TO BE IN DENIAL ABOUT MY HIV STATUS UNTIL I GOT THE
FACTS, AND THEN I GOT TESTED. I DON'T WANT ANYTHING TO
TAKE AWAY MY FUTURE WITH HIM.**

**HIV/AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN
THE AGES 24-44.**

**KNOWING THE FACTS ABOUT HIV AND SAFER SEX NO LONGER
PUTS ME AT RISK OF NOT BEING HERE FOR MY SON AND FAMILY.**

PROTECT YOURSELF. PROTECT YOUR FUTURE.

USE A LATEX CONDOM EVERY TIME

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GIRLFRIEND! CAN WE TALK

IT'S A SIMPLE MATTER OF PROTECTION



LET'S TALK! ABOUT HIV/AIDS. IF YOU ARE SEXUALLY ACTIVE, YOU COULD BE AT RISK FOR HIV, THE VIRUS THAT LEADS TO AIDS.

GIRLFRIEND! DID YOU KNOW THAT EVERY 13 MINUTES SOMEONE IS INFECTED WITH HIV, AND EVERY 15 MINUTES SOMEONE DIES OF AIDS IN THE UNITED STATES.

AS A TRANSGENDERED WOMAN, IT'S NOT JUST ABOUT BEING SEXY OR COOL. IT'S REALLY ABOUT BEING HEALTHY AND TAKING CARE OF MY BODY AND MY MIND.

IT REALLY FEELS GOOD BE TO BE IN CONTROL OF MY LIFE. SO, NO MATTER WHO I HAVE SEX WITH, I ALWAYS USE PROTECTION.

USE A LATEX CONDOM EVERY TIME

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PROTECT YOURSELF PROTECT YOUR FUTURE

DON'T LET HIV CONTROL YOUR GAME



MAN, THAT WAS A GREAT GAME YOU PLAYED.
YOU HAD ALL THE RIGHT MOVES AND YOU DOMINATED THE COURT,
JUST LIKE I TAUGHT YOU.

I JUST WANT TO LET YOU KNOW THAT THE SAME SKILLS YOU
USE ON THE COURT, YOU'LL NEED IN LIFE TO PROTECT YOU FROM HIV/AIDS.

LISTEN UP, AIDS IS THE NUMBER ONE KILLER OF YOUNG BLACK
MEN BETWEEN THE AGES OF 24-44. OVER HALF OF ALL THE NEW INFECTIONS
ARE IN PEOPLE UNDER 25, THAT'S THE HIP HOP GENERATION.

PROTECT YOURSELF AND THE PERSON YOU ARE HAVING SEX WITH.
USE A CONDOM. CONDOMS WILL PROTECT YOU FROM HIV –
THE VIRUS THAT CAUSES AIDS AND OTHER SEXUALLY TRANSMITTED DISEASES.

BROTHERS GOTTA PROTECT THEMSELVES BECAUSE HIV DOES
NOT SEE YOUR RACE, GENDER, OR SEXUALITY.

IT'S IMPORTANT TO USE PROTECTION IF YOU'RE GONNA STAY IN THE GAME.

USE A LATEX CONDOM EVERY TIME

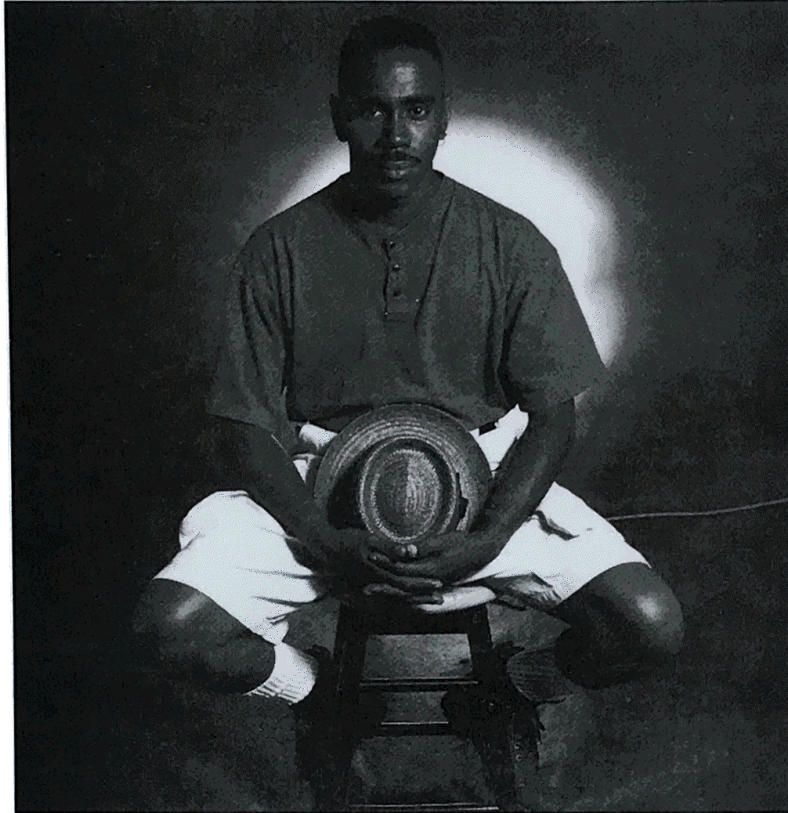
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DON'T EVEN THINK ABOUT ME...

WITHOUT A CONDOM



I WAS FEELING GOOD BUT I WANTED TO FEEL FABULOUS. SO, I STARTED DOING BROTHERS WITHOUT PROTECTION.

YOU KNOW WHAT I'M TALKING ABOUT... CONDOMS.

I MET THIS REALLY FINE BROTHER AND WE GOT INTO SOMETHING... NOW, I'M THINKING MAYBE I MADE THE WRONG CHOICE, BECAUSE AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN THE AGES 24-44.

SOUND FAMILIAR? YOU'RE NOT ALONE IF IT DOES. SAFER SEX IS NOT ALWAYS AN EASY CHOICE, BUT YOU CAN MAKE THE CHANGE.

PROTECT YOURSELF. PROTECT YOUR PARTNER.

USE A LATEX CONDOM EVERY TIME

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AIDS Project of the East Bay

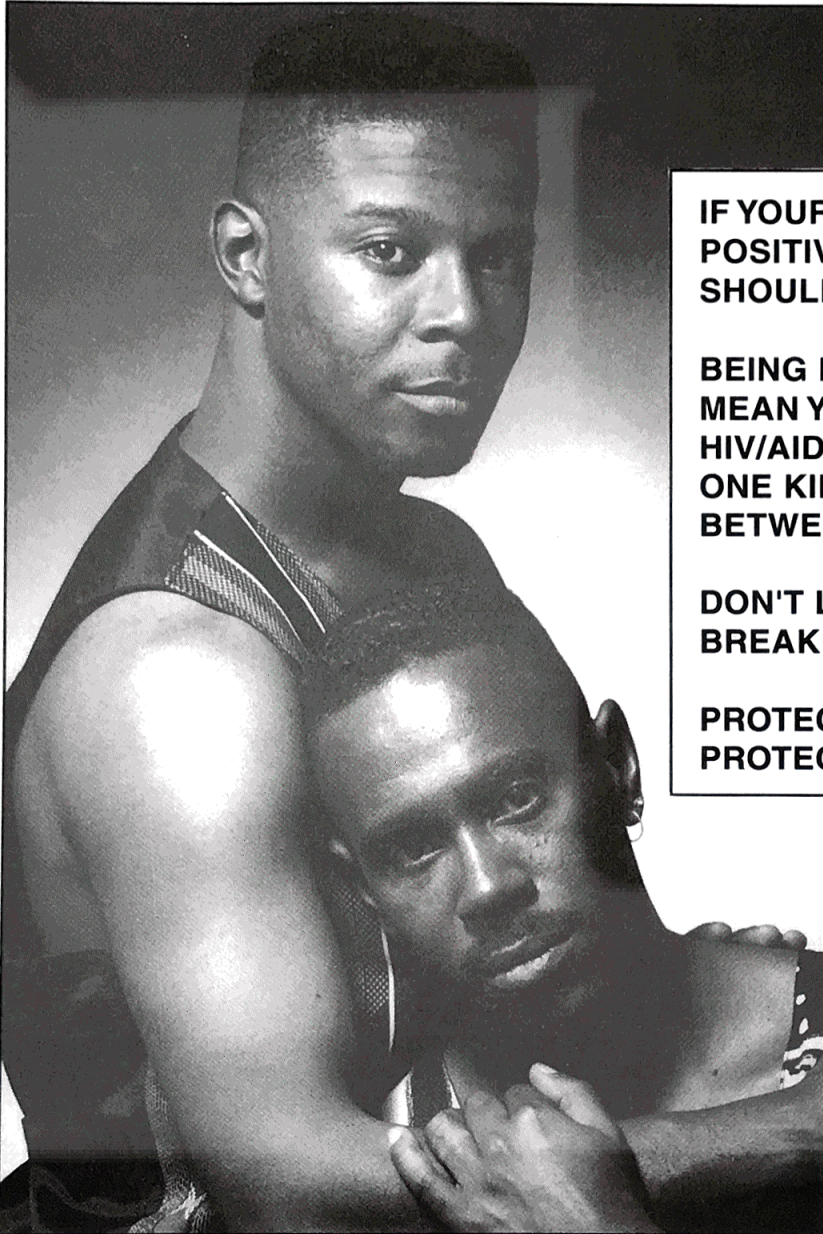
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POSITIVE SUPPORT

HE AIN'T HEAVY, HE'S MY BROTHER



IF YOUR LOVER BECOMES HIV POSITIVE, HE MAY NEED A SHOULDER TO LEAN ON.

BEING BLACK AND FINE DOESN'T MEAN YOU'RE NOT AT RISK FOR HIV/AIDS. AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN THE AGES OF 24-44.

DON'T LET YOUR FEAR OF HIV BREAK UP YOUR RELATIONSHIP.

PROTECT YOURSELF.
PROTECT YOUR LOVER.

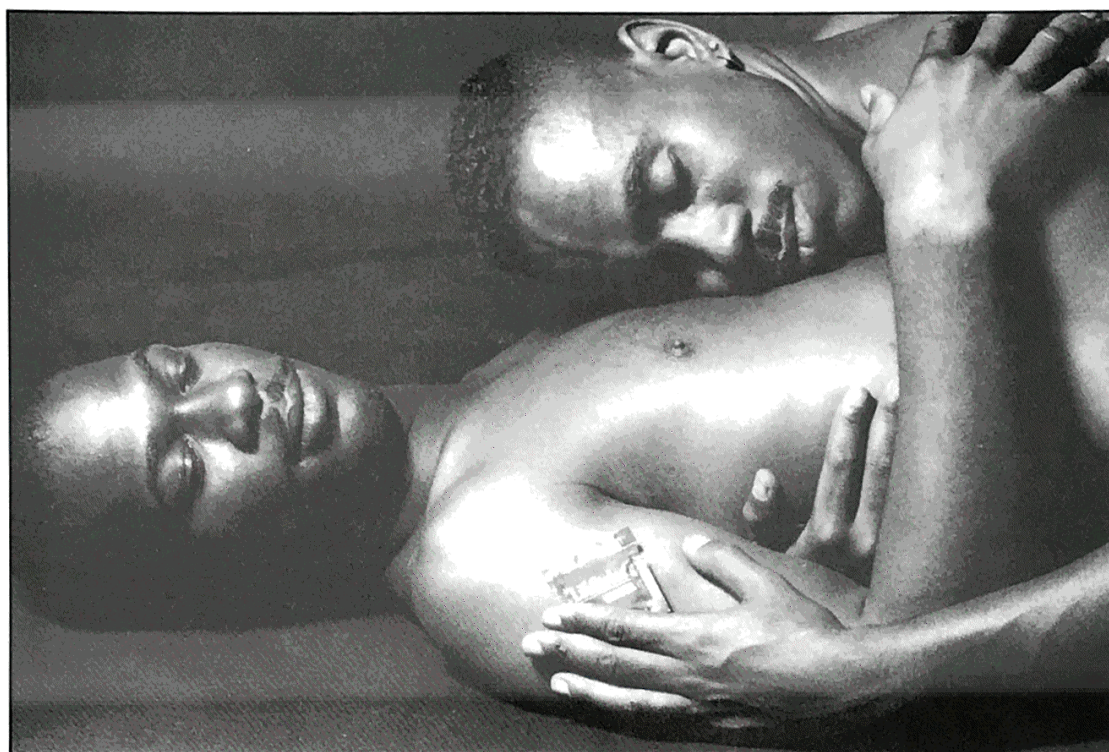
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BROTHERS! IT'S HARD TO REMEMBER, SO, REMEMBER WHEN IT'S HARD



I'VE MET AGGRESSIVE BOYS, REAL BOYS, BAD BOYS, HOT BOYS, CUTE BOYS, NASTY BOYS, AND SEXY BOYS.

THE BROTHER MAY BE FINE AND ALL THAT, BUT, PROTECTION COMES FIRST BECAUSE AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN THE AGES OF 22-24.

IF I GIVE IT UP TO ANYBODY, THEY GOT TO WEAR A TOP HAT.

IT DOESN'T MATTER IF YOU GRAB IT, SLAM IT, FLIP IT, RUB IT OR ROCK IT... AS LONG AS YOU PROTECT YOURSELF AND YOUR LOVER.

USE A LATEX CONDOM EVERY TIME

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MATTERS OF THE HEART

DON'T LET HIV/AIDS HIT HOME



WE'VE HEARD A LOT OVER THE PAST FEW YEARS ABOUT HIV/AIDS. AIDS, IS A RESULT OF HIV INFECTION. NO ONE IS IMMUNE. AFRICAN AMERICANS ARE MERELY 12% OF THE POPULATION BUT MAKE UP OVER 33% OF THE DIAGNOSED AIDS CASES.

WE KNOW IT IS SPREADING FASTER IN THE AFRICAN AMERICAN COMMUNITY BECAUSE OF UNPROTECTED SEX AND THOSE WHO SHOOT DRUGS.

HIV/AIDS CAN INFECT ANYONE WHO PLACES THEMSELVES AT RISK. SO, IT'S WISE TO REMEMBER, THAT YOUR AGE, RACE, GENDER, OR SEXUALITY IS NOT A BARRIER TO HIV/AIDS.

PROTECT YOURSELF. PROTECT YOUR PARTNER.

USE A LATEX CONDOM EVERY TIME

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DON'T BE PRESSURED

GET THE LOW DOWN ON HIV/AIDS



GIRL, YOU LOOK FABULOUS AND YOU KNOW IT!

LOOK, WE'VE MADE THE CHOICE TO LIVE OUR LIVES OPENLY AS TRANSGENDERED WOMEN. WE'RE PROUD OF WHO WE ARE.

YOU KNOW, YOU'VE GOT TO BE CAREFUL WITH ALL THAT'S GOING ON OUT THERE. BECAUSE EVERY 13 MINUTES SOMEONE IS INFECTED WITH HIV AND JUST ABOUT EVERY 15 MINUTES SOMEONE DIES WITH AIDS.

YOU'RE RIGHT, I USED TO FEEL INVISIBLE, BUT NOW I'M SPEAKING OUT TO LET THE GIRLS KNOW THAT HIV/AIDS IS REAL. BE A REAL DIVA!

PROTECT YOURSELF. PROTECT YOUR PARTNER.

USE A LATEX CONDOM EVERY TIME

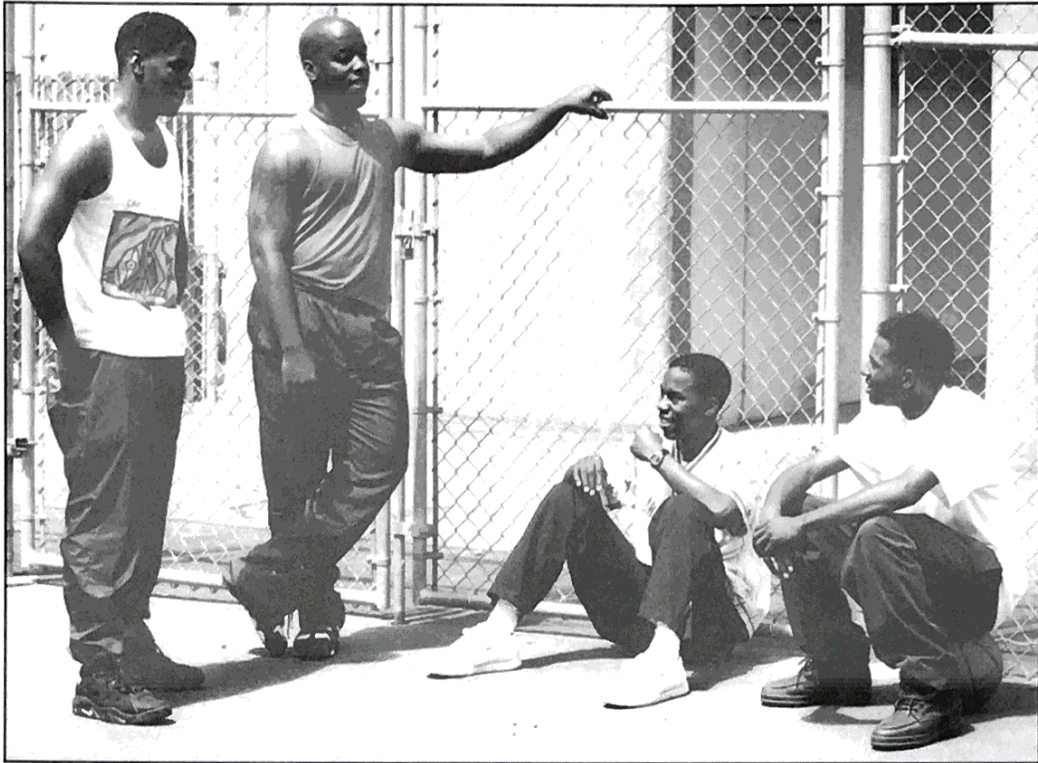
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SHARING KNOWLEDGE IS POWERFUL



ON THE STREETS BROTHERS ARE IN DANGER OF GETTING HIV – THE VIRUS THAT CAUSES AIDS.

CHECK THIS, HIV BREAKS DOWN THE BODY'S NATURAL DEFENSE SYSTEM AND OVER TIME CAN LEAD TO AIDS. BROTHERS WHO GET BUSY (HAVE SEX) WITHOUT PROTECTION (A LATEX CONDOM) MAY BECOME INFECTED AND PASS THE VIRUS ON TO THEIR SEXUAL PARTNER.

AIDS IS THE NUMBER ONE KILLER OF YOUNG BLACK MEN BETWEEN THE AGES OF 24-44. OVER HALF OF ALL THE NEW INFECTIONS ARE IN PEOPLE UNDER 25, THAT'S THE HIP HOP GENERATION.

HANDLE YOUR BUSINESS. PROTECT YOURSELF AND THE ONE YOU LOVE. YOU GOTTA BE DOWN WITH PROTECTION.

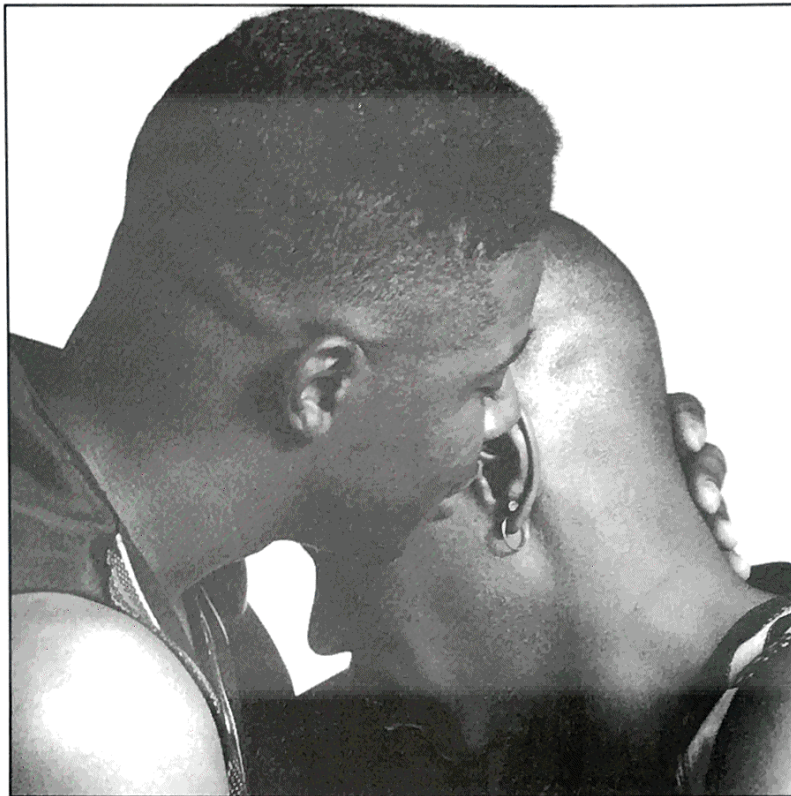
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WHISPER SAFER SEX INTO HIS EAR



SAY IT... SHOW IT... DO IT.

WHEN I'M OUT ON THE TOWN, I WANT TO HAVE A GOOD TIME!

SAFER SEX IS BETTER WHEN WE TALK ABOUT IT FIRST.

AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN
THE AGES OF 24-44.

SO, WHEN WHISPERING THAT SPECIAL FANTASY,
DON'T FORGET TO TELL AND SHOW HIM JUST WHAT YOU WANT.
FORGET THE SMOOTH LINES. ALWAYS HAVE SAFER SEX.

USE A LATEX CONDOM EVERY TIME

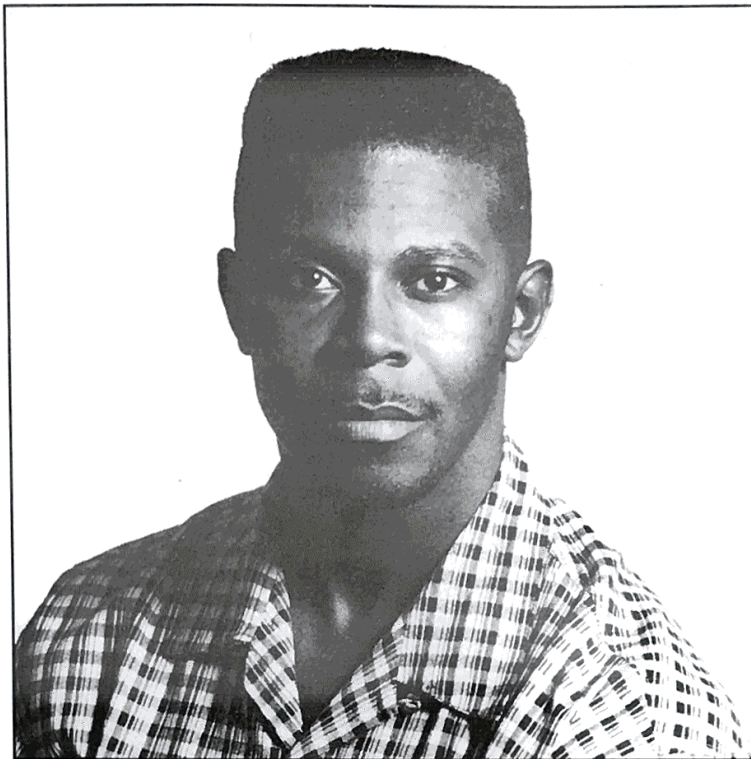
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REACH FOR PROTECTION

SAFER SEX IS HOT SEX



IF YOU'RE LOOKING FOR AFFECTION, DON'T BE AFRAID TO REACH OUT FOR PROTECTION.

HIV/AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN THE AGES OF 24-44. IT'S THE FOURTH LEADING CAUSE OF DEATH FOR WOMEN IN THE SAME AGE GROUP.

SAFER SEX IS HOTTER. IT'S NOT WHAT YOU DO, BUT HOW YOU DO IT.

SO REMEMBER, PROTECTION IS ALWAYS WITHIN REACH.

SHOW ME YOU REALLY CARE.

PROTECT YOURSELF. PROTECT YOUR PARTNER.

USE A LATEX CONDOM EVERY TIME

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PRIVATE THOUGHTS

ABOUT HIV/AIDS



WE CAN'T BELIEVE THE MYTH THAT ONLY DRUG USERS AND GAY MEN GET HIV/AIDS. IT'S AFFECTING THE STRAIGHT COMMUNITY, TOO. IT'S REALLY ABOUT WHAT YOU DO, AND HOW YOU DO IT. THE TRUTH IS THAT IF YOU OR YOUR PARTNER HAVE UNPROTECTED SEX OR SHOOT DRUGS YOU ARE AT RISK FOR HIV/AIDS.

THE AFRICAN AMERICAN COMMUNITY IS ONLY 13% OF THE U.S. POPULATION, BUT MORE THAN 39% OF THE DIAGNOSED AIDS CASES. PEOPLE, IT'S TIME TO WAKE UP.

IT'S IMPORTANT FOR US, AS SENIORS, TO GIVE GUIDANCE TO OUR FAMILIES. SO, WE'VE GOT TO KNOW HOW TO GUARD AGAINST THIS DISEASE. REMEMBER, AGE, RACE, GENDER, OR SEXUALITY IS NO GUARANTEE THAT YOU WON'T GET HIV/AIDS.

PROTECT YOURSELF. PROTECT YOUR FAMILY.

USE A LATEX CONDOM EVERY TIME

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REAL MEN USE CONDOMS EVERY TIME



**I WAS FEELING GOOD BUT I WANTED TO BE SAFE.
SO I STARTED TO USE LATEX CONDOMS EVEN WITH A ONE NIGHT STAND.
I ALWAYS PRACTICE SAFER SEX.
SO, WHEN I MEET A FINE SISTER WE TALK ABOUT OUR CHOICES
AND WHAT WE WANT TO DO AS SEXUAL PARTNERS.
AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN THE
AGES OF 24-44.
NOW I'M TAKING CARE OF MY BUSINESS. I'M WORTH IT.
PROTECT YOURSELF. PROTECT YOUR SEXUAL PARTNER.**

USE A LATEX CONDOM EVERY TIME

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LOVE WON'T PROTECT YOU

DON'T LET HIV/AIDS PLAY WITH YOUR LIFE



MY GRANDMOTHER HAS ALWAYS TAUGHT ME TO RESPECT LIFE. SO, IF I MAKE THE DECISION TO HAVE SEX WITH ANYONE, IT WILL ALWAYS BE SAFER SEX.

LISTEN, 1 OUT OF EVERY 98 AFRICAN AMERICAN WOMEN IN THE U.S. IS LIVING WITH HIV/AIDS. AS WOMEN, YOU AND I SHOULD MAKE IT OUR BUSINESS TO KNOW MORE. HIV/AIDS IS THE 4TH LEADING CAUSE OF DEATH FOR AFRICAN AMERICAN WOMEN AGES 15-44. IT'S NOT ENOUGH TO SIMPLY KNOW THE INFORMATION ABOUT HIV/AIDS, YOU'VE GOT TO PUT IT INTO PRACTICE. FEELING LOVED IS IMPORTANT, BUT STAYING ALIVE, HEALTHY AND STRONG IS SO MUCH BETTER.

PROTECT YOURSELF. PROTECT YOUR LIFE.

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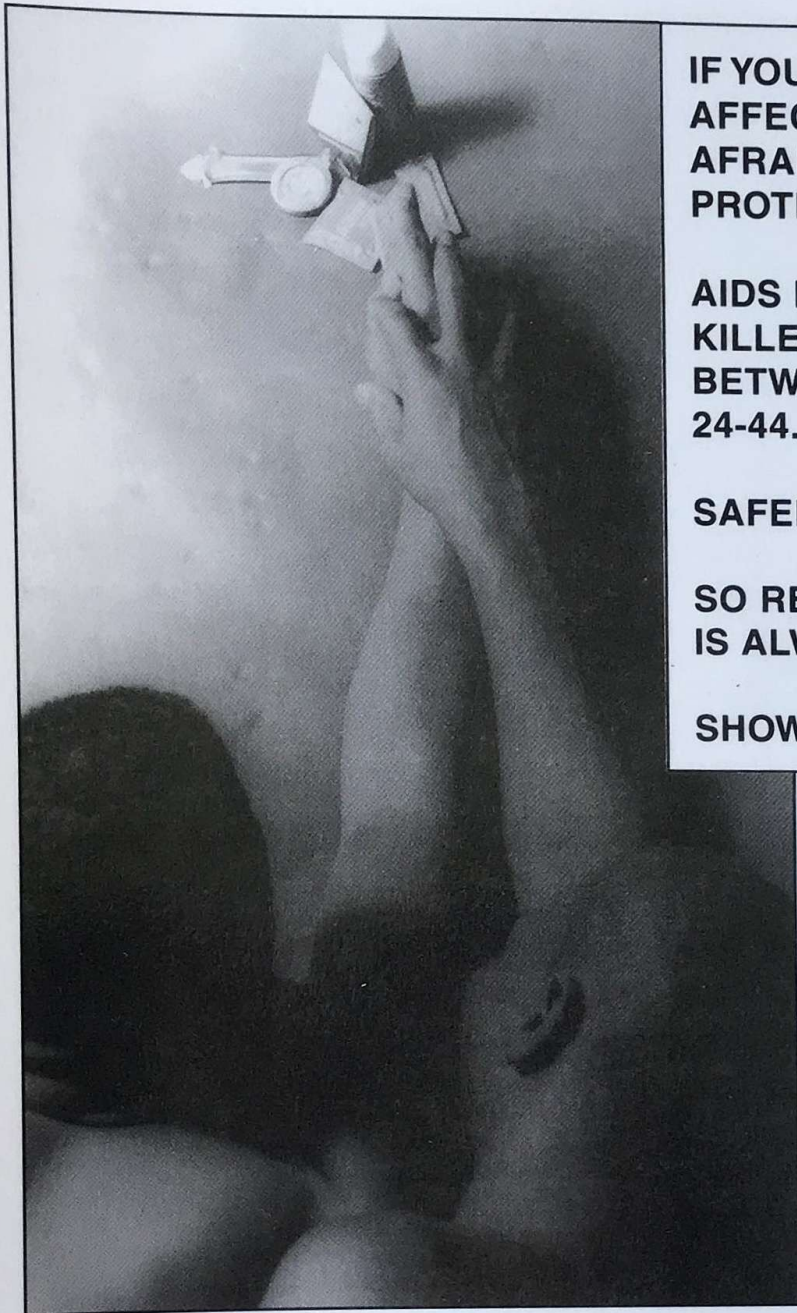
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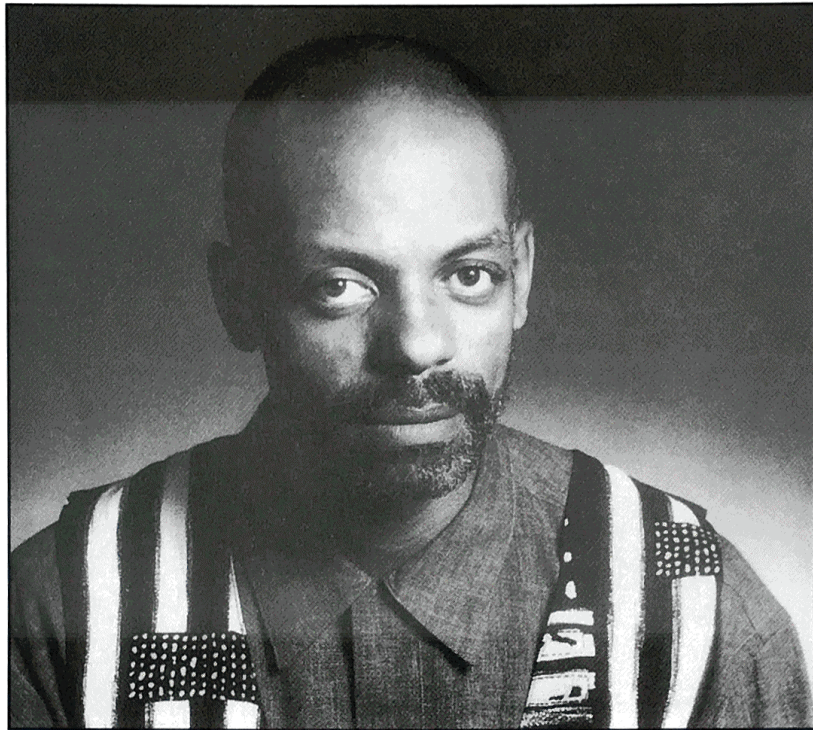
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BROTHERS! IT'S HARD TO REMEMBER SO, REMEMBER WHEN IT'S HARD



I'VE MET AGGRESSIVE BOYS, REAL BOYS, BAD BOYS, HOT BOYS, CUTE BOYS, NASTY BOYS, AND SEXY BOYS.

THE BROTHER MAY BE FINE AND ALL THAT, BUT PROTECTION COMES FIRST BECAUSE AIDS IS THE NUMBER ONE KILLER OF BLACK MEN BETWEEN THE AGES OF 24-44.

IF I GIVE IT UP TO ANYBODY, THEY GOT TO WEAR A TOP HAT.

IT DOESN'T MATTER IF YOU GRAB IT, SLAM IT, FLIP IT, RUB IT, OR ROCK IT AS LONG AS YOU PROTECT YOURSELF AND YOUR PARTNER.

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